



ANNUAL REPORT



2021

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A MESSAGE FROM BRIAN

2021 marked our 5th anniversary as The Source LGBT+ Center. Our community has embraced our vibrant LGBTQ+ community and come to trust and depend on the services and support we provide. We continue to lead the way in our region for inclusive and visible programs that enrich the lives of LGBTQ+ youth, transgender folks, and people living with HIV. COVID has impacted our lives forever and we continue to adjust and educate our community to keep them safe.

In May we began the process of looking for a forever home, and by October we had moved to The Campus at 109 NW 2nd Avenue. Because of support from donors and events like Pride Visalia and Over The Edge, The Source had grown a capacity effort that allowed us to move quickly and invest in our LGBTQ+ community. We always wanted something that felt more like a home, and we found it with 2 craftsman style buildings and a private campus on the south side of historic Lincoln Oval Park.

This new space has allowed us to expand our hours of operation and youth programs. We now have a dedicated team who works to elevate the lives and experiences of LGBTQ+ youth in our community. Our HIV team has grown as well, and we now have Spanish language services for clients who need help accessing HIV care in our area and are offering in person testing events for HIV.

2021 was a year of huge growth for The Source, our events, and our programs. Please visit us at The Campus you helped us establish. We can't wait to see you in person.



BRIAN POTH

he/they
Cofounder
Executive Director

2021



A MESSAGE FROM NICK

The beginning of 2021 marked the beginning of The Source's work to find a new campus for The Source and its community, as well as the continuation of much of the work that we had started in 2020 and before. We started the year by visualizing what we wanted for The Source in the coming year, especially the new campus and our events. We knew that 2021 was going to present a new challenge in terms of managing the still-rampant COVID-19, our move into a new campus, and our end-of-the-year events. With the support of our community, we ended up exceeding all of our goals and expectations.

We started the year with a brand new virtual event called "Drag Face" which was a big success. We fundraised over 14,000 through our first and second runs of Drag Face in March and July. Drag Face marked the end of our purely virtual events for the year due to the withdrawal of the Delta Variant and the needs of our community. In May, we did our second and final virtual Pride Inside which included messages from community members, Source staff, and even a couple of celebrities. In June, we won our 4th "Give OUT Day" contest in the highest tier of nationally recognized LGBTQ+ organizations. During that same day, we participated in Valley Strong Ballpark's "Pride Night" where we joined dozens of local organizations and partners to celebrate Pride Month.



By August and September, The Source and its events committees were in full tilt planning our upcoming events in October. Due to COVID-19, and the prior schedules of our venues, we ended up planning the majority of our major events – The Halloween Gala, Pride Visalia, and our First-ever AIDS Walk – in the last week of October 2021. You would not believe this but we also opted to move into our new campus in the first week of October as well. Hindsight is "2020" but with a lot of coffee and a lot of overtime and a lot of community support, we ended up putting on 3 spectacular community events and moving into our beautiful, new, downtown campus.

Thanks to the massive outpouring of support from our community, we were able to raise over \$150,000 in event revenue during 2021. We also raised over \$250,000 in Facebook donations and fundraisers over the year as well!



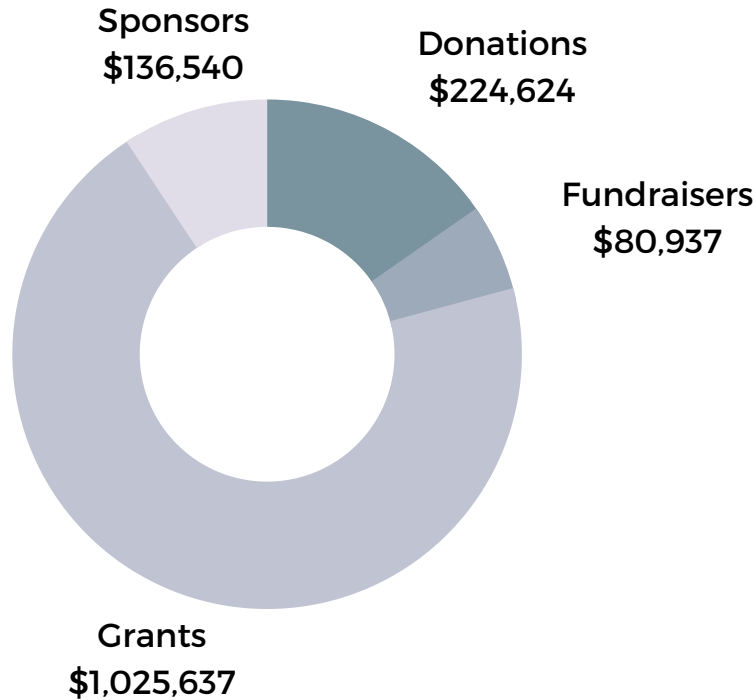
NICK VARGAS

he/him
Cofounder
Director of Development & Strategy

2021

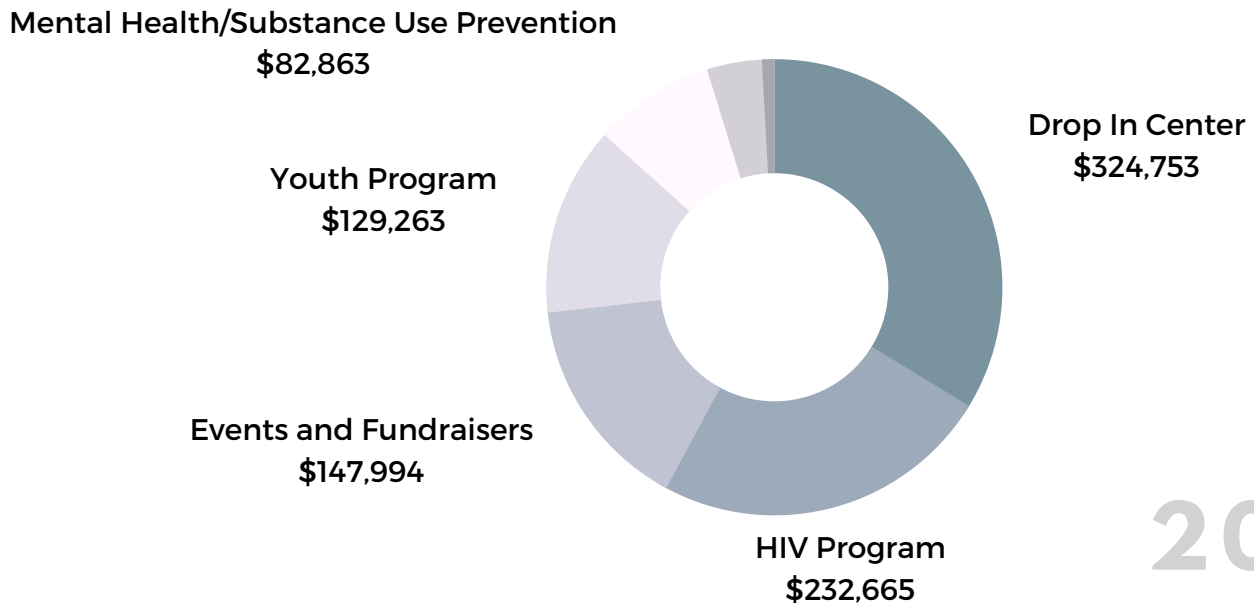
FINANCIALS

TOTAL REVENUE: \$1,467,737



PROGRAM RELATED COSTS

TOTAL : \$963,491



2021

OUR PROGRAMS

EVENTS

Drag Face
Pride Visalia
Halloween Gala
Queer Goggles Podcast
Transgender Day of Remembrance
Outside Pride
Transform Your Closet
Candy Cane Lane Parade

YOUTH

Drop In Center
LGBTQ+ Scholarships
Lil' Sourcerors
Seeking Safety
Online Discord Groups
Equity On The Mall
EQCA Advocacy Day

TRANS PROGRAM

Trans Day of Visibility
Trans Closet
Binder Program
Name Change Clinics
Transcending Gender Support
Trans Parent Support
Transgender Day of Remembrance
Cultural Humility Trainings

HIV SUPPORT

AIDS Drug Assistance Program
Ryan White Supportive Services
Free HIV Testing
Food Box Friday
Education and Outreach
AIDS Walk Visalia
340B Pharmacy Access Project
Stimulant Use Disorder Campaign
MAT Access Project

2021

OUR SUPPORTERS

TOP DONORS

Anonymous
Erick Johnson
Gilead
T-Mobile
Family Health Care Network
Tucoemas Federal Credit Union
Horizons
Kyle Schroeder
Token Farms
AAA Mobile Solutions

TOP FUNDERS

Tulare Health and Human Services
Arcus Foundation
Sierra Health Foundation
Public Health Institute
AIDS United
Kings County
CA Department of Public Health
State of California
Bank of America Corporate Giving
County of Fresno

TOP PEER-TO-PEER

FUNDRAISING TEAMS

Halloween Hotties
Halloweenies
Basic Witches
Lil' Sourcerors
Spencer's Creek
Scare Bears
Kaweah Delta Team
Gays Who Brunch
Bisexuals for Biden
Boo'bies

TOP PEER-TO-PEER

FUNDRAISERS

Brian Poth
Nick Vargas & Dean Jackson
Matthew Nelson & Raymond Tsai
Briauna Guerrero
Benjamin Cates
Spencer Salazar
Cody & Cory Jaques
Erin Garner-Ford
Osvaldo Del Valle
Noah Deeds

2021